

CURRICULUM VITAE

PERSONAL STATEMENT

VIOLET GIERKO GRAPHIC DESIGNER

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I am a creative and enthusiastic person with 6 years of experience working in advertising agencies, freelance projects and for major UK fashion brands. Coming from a traditional art background and being proficient in such techniques as watercolour, pencil drawing and oil painting, as well as digital and film photography, I enjoy applying these skills for the projects, being guided by my good artistic sense and solid knowledge of the history of art. I am passionate about my work and I am constantly expanding my expertise in the fields of computer graphics, modern design and knowledge of today's fashion trends.

Excellent communication skills and able to present ideas internally and also to clients in a professional and enthusiastic way. I have extensive knowledge of design techniques, tools and principles involved in production of precision technical drawings and models. I'm always ready to push the boundaries where possible and develop new and innovative ideas. Able to work well both on my own initiative and as part of a team. I am very eager to learn on new things and able to work under pressure.

SKILLS WORK EXPERIENCE

Windows
Mac OS
Microsoft Office
Photoshop
Illustrator
In Design
Quark Xpress
Premiere
Corel Draw
Macromedia:
Director
Freehand
Flash

December 2011 - PRESENT **Sanrizz Hairdressing Salons and Alternative Hair Show, London, UK** **Senior Graphic Designer**

As a senior graphic designer I am responsible for creating and developing a strong, professional visual identity for Sanrizz Salons and Alternative Hair Show producing all of the company's media communication needs, including marketing, advertising, design and brand awareness. I am responsible for delivering consistent and effective designs across a variety of media, including company's product packaging, educational books and magazine titles, along side with photo re-touching to improve quality, where appropriate.

The role requires strong layout and design skills, great attention to detail, accuracy, creativity, self-motivation and the ability to work to strict deadlines, even under pressure.

My position required to work alone and as part of a team, to contribute innovative and creative ideas, manage design projects from concept to completion, and ensure all work meets deadlines and adheres to the company's visual identity criteria.

AWARDS & ACHIEVEMENTS

2009 UK

"T-inspiration" Competition, FOSSIL

I had the pleasure to design a various tin boxes for Fossil and became the winner of "T-inspiration" competition 2009.

2006 Poland

"4 Seasons" Photography Competition

Award-winning press photography made during 2004-2006, documenting places and people from poor rural regions in north-eastern Poland and revealing their political and social situation.

2004 - 2003 USA

Renovation and Restoration

Complete renovation and restoration of the Stations of the Cross in two Churches in the United States (Bridgeport and Danbury, Connecticut)

July 2010 - February 2011

Optoplast Actman Eyewear, London, UK **Graphic Designer**

Working on a wide variety of clients in a fast paced studio producing excellent, high calibre designs, working effectively and efficiently with a creative team. Designing POS materials (display stands, show cards etc.), printing materials, packaging for women's and men's eyewear collections, for brands like: Nicole Farhi, Karen Millen, Ghost, Oasis, etc. Designing optical frames. Liaising with Chinese and Italian manufactures on a daily basis regarding new POS or frames designs being added to the production.

2006 - 2010

Arté Creative Design Ltd. Birmingham, UK **Graphic Designer**

Responsible for working with clients in a vast range of sectors, from small to large businesses. In charge of designing and supervising a production of marketing materials garment and vehicle graphics together with window graphics and displays.

July - September 2004

Saint Joseph Church in Danbury, Connecticut, USA **Renovator and Painter**

Complete renovation and repainting of sculpture Stations of the Cross in the Saint Joseph Church.

June - September 2003

Cathedral of Saint Augustine in Bridgeport, Connecticut, USA **Renovator and Painter**

Complete renovation and repainting of sculpture Stations of the Cross in the Cathedral of Saint Augustine.

EDUCATION

2006 - 2001

BA and Masters Degree in Art, specialisation: Multimedia (Faculty of Art) in Nicolaus Copernicus University in Torun, Poland.

2000 - 2001

Advertising School in Gdansk, Poland.

1995 - 2000

Art School in Gdynia, Poland.